



Haley Ledford

ARTS MANAGEMENT

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Academic Credentials

COLORADO STATE UNIVERSITY
Master's Degree | 2024 - In progress
Arts Leadership & Cultural Management

DIGITAL MARKETING CERTIFICATE
North Idaho College | November 2022

SOCIAL MEDIA FOR BUSINESS CERTIFICATE
North Idaho College | November 2022

LEWIS & CLARK COLLEGE
Bachelor's Degree | 2020-2022
Fine Art (GPA: 3.369)

SAN DIEGO STATE UNIVERSITY
Associates Degree | 2018-2020
Studio Art (GPA: 3.2)

Practicum

EXQUISITE GORGE II
Lewis & Clark College | January 2022 - May 2022
Under the supervision of Fiber Artist, Amanda Triplett,
created a large Fiber Art installation to be presented
at The Maryhill Museum of art in Goldendale, WA.

Publications

COLORFUL BRAS POSE UPLIFTING FUNDRAISER
Mary Malone, The Daily Bee | 2017

Professional Experience

SOCIAL MEDIA MANAGER

Don't Blink Exhibition | April - May 2022

Managed the Instagram account (@hoffman_gallery) in order to promote the upcoming exhibition Don't Blink.

PUBCOM INSTAGRAM TAKEOVER

Handle With Care Art Exhibition | 2021

Held an instagram takeover to promote the Handle With Care art show at the Watzek Library on the @lewisandclarkcollege Instagram account.

Invited Talks

FESTIVAL OF SCHOLARS AND ARTISTS

Hoffman Gallery | 2022

Presented and discusses my artwork with guests at The Hoffman Gallery.

Volunteer Work

PHOTOGRAPHY GALLERY ASSISTANT

Ross Hall Collection (Sandpoint, ID) | May 2022-
Assist gallery owner with completing orders, editing images in Photoshop, picking up and dropping off large prints for clients, organizing storage space, etc.

CHILDREN'S ART TENT

Art In The Park (Boise, ID) | September 2022
Welcome & explain projects to children/families, clean materials, sort & refill materials.

Exhibitions

EMERGE BLOCK PARTY '24

Emerge Gallery | Coeur d' Alene, ID; July 2024

Showed three pieces at Emerge's largest art show of the year.

THE MINI'S EXHIBIT

Emerge Gallery | Coeur d' Alene, ID; December 2023

Juried Art show in which I presented two small pieces in the winter small works show.

ART ON THE GREEN CLOTHESLINE

Art On The Green | Coeur d' Alene, ID; August 2023

Created a series of small abstract studies.

EXQUISITE GORGE II

Hoffman Gallery | Portland, OR; September-December 2022

Contributed to a collaborative fiber arts piece relating to research we collected relating to the Columbia River Gorge.

EXQUISITE GORGE II

Maryhill Museum of Art | Goldendale, WA; August 2022

Contributed to a collaborative fiber arts piece relating to research and data we collected as a team relating to the Columbia River Gorge.

DON'T BLINK

Hoffman Gallery | Portland, OR; May 2022

Created a series of artificial intelligence works and a video to be presented and interacted with by gallery patrons, as well as designed the illustration for the poster, brochure, instagram, etc.

BACCALAUREATE SERVICE

Lewis & Clark College | Portland, OR; May 2022

Designed poster and brochure.

GENDER STUDIES SYMPOSIUM ART SHOW

Lewis & Clark College | Virtual Gallery; 2021

Created artwork in support of LGBTQIA+ rights.

HANDLE WITH CARE

Watzek Library | Portland, OR; December 2021

Illustrated designs for stickers to be given away as part of the showing to support students during finals week.

ARTRAGEOUS BRAS FOR BREAST CANCER RESEARCH

Zany Zebra | Sandpoint, ID; 2017

Decorated bras to be sold for cancer research fundraising.

ART FOR HUMAN RIGHTS

Panida Little Theater | Sandpoint, ID; 2017

Created artwork in support of LGBTQIA+ rights.

ART FOR HUMAN RIGHTS

Panida Little Theater | Sandpoint, ID; 2016

Created artwork in support of women's rights.